Information matters

PROMOTER OF THE INITIATIVE: Global Libraries – Bulgaria Foundation / Bulgaria, Romania, Austria, Belgium / http://www.glbulgaria.bg/

TARGET GROUPS: Educators working with elderly people; Elderly people aged 55+

YEAR(S) OF IMPLEMENTATION: 2022-2025

DESCRIPTION:

The INFORMATION MATTERS project is focused on developing and piloting learning materials for elderly people and a training programme for adult educators, with focus on digital and media literacy, in response to the implications created by the global infodemic, misinformation and fake news.

The project objectives include:

➢ To enhance elderly people's digital and media literacy competences, through the development and exploitation of innovative interactive learning materials with focus on tackling the infodemic, misinformation and fake news
➢ To enhance adult education staff's competences to effectively engage in building elderly people's digital and media literacy, through the development and piloting of a training programme

OUTCOMES:

The INFORMATION MATTERS is based on the understanding that media literacy is the ability to evaluate, analyse, and understand media messages in all forms with a critical eye, while digital literacy helps individuals navigate an increasingly online world (incl. understanding how social media platforms, websites, and apps interact with society).

The Training programme is developed to explore different forms of media encountered in daily life, both traditional (like newspapers and TV) and digital (such as social media and websites). It also delves into concepts such as media content, representation, ownership, consumption, manipulation, and the distinctions between disinformation and misinformation.

Online Training Course on Media and Digital Literacy for adult educators
The Course is specially designed to help trainers support elderly people aged 55+ gain the intermediate knowledge and skills within the current Media and Digital Literacy field. It provides the opportunity for a self-paced digitally-based and self-contained training of adult educators. The Training Course content is structured in 10 learning modules that will easily guide adult educators to learn more about media literacy, critical thinking, sensitive information and fake news and acquire the skills needed to train elderly users across a spectrum of digital capabilities.
Module 1 - Media Literacy, Concepts & Theory
Module 2 - Media Literacy for Older People
Module 3 - Media Literacy and Technology
Module 4 - Media Literacy Hardware & Software
Module 5 - Media Literacy & Digital Well-Being

Module 6 - Media Literacy & Digital Services
Module 7 - Media Literacy & Social Media Platforms
Module 8 - Media Literacy & Disinformation
Module 9 - Media Literacy & Privacy
Module 10 - Media Literacy & Citizens Participation

EFFECTIVE APPROACHES FOR IMPROVING DIGITAL COMPETENCES OF ELDERLY PEOPLE:

➢ Training course (face-to-face, online or blended)

WEBSITE OR OTHER ONLINE CHANNELS:

https://informationmatters.eu/