MOBI-DIG: Mobile Apps and Digital Services for Seniors

2023-2-ES01-KA210-ADU-000181337

The Third Reading Age

PROMOTER OF THE INITIATIVE: Rijeka City Library (Croatia - coordinator); Association Euni Partners (Bulgaria) / Croatia, Latvia, Czech Republic, Bulgaria, Italy / www.eunipartners.com

TARGET GROUPS: Citizens aged 60+; Adult educators / Librarians

YEAR(S) OF IMPLEMENTATION: 2020-2022

DESCRIPTION:

The "Third Reading Age" project aims to increase the adult educators' quality of interaction with senior learners using didactic, communication, and motivation competences, better cooperation and communication through ICT tools, and better knowledge about digital reading tools. The project objectives include:

➢ increase of accessibility to new communication technologies for older adults and develop the reading culture among citizens aged 60+
➢ development of competences for educators and library staff working with older adults so they can adapt their teaching to their local context and learner needs
➢ development of new educational material and resources aimed at activating older adults in the digital space.
➢ The project develops senior's competences in:
➢ basics of using e-books and their possibilities (availability of titles in their national language as well as English, mode of use, user functionality, installation of applications, loaning and use of titles)
➢ running and maintaining a creative online blog (design, content maintenance, creative writing)
➢ designing an e-reader club (virtual discussions, online socialisation)

OUTCOMES:

The "Third Reading Age" project increases the quality of interaction of adult educators/librarians with senior learners/users due to increased didactic, communication, and motivation competences, better cooperation and communication through ICT tools, and better knowledge about digital reading tools. This results in more competent and professional adult educators and library staff that can progress beyond their traditional approach and culture of education and reading.

Thanks to the online portal, senior learners are able to improve their access and use of online collections of digital training material.

1. *Online Reading Curriculum for Older Adults: How to Become a Digital Reader.*

It is aimed at facilitating, encouraging and re-thinking reading for older adults using new technologies.

https://www.3rd-reading-age.eu/results

2. E-reading Community Portal: The Digital Reading Age

An open-source online learning portal featuring activities and tools to support senior learners. The activities and tools on the portal are available for self-directed learning for any (senior) citizen who needs to develop competences of using digital tools, participating in reading clubs, or using national e-reading resources. The portal also provides a space for senior learners to connect and form their online (reading) communities.

https://www.3rd-reading-age.eu/results

3. Training Programme for Adult Educators and Library Staff: Senior Learner Manual

It is aimed at supporting adult educators and library staff to recognise the educational needs of older adults and adopt new strategies for teaching digital skills to older adults.

https://www.3rd-reading-age.eu/results

EFFECTIVE APPROACHES FOR IMPROVING DIGITAL COMPETENCES OF ELDERLY PEOPLE:

➢ Training programme
➢ Online platform
➢ Confidence-building methodology

WEBSITE OR OTHER ONLINE CHANNELS:

https://www.3rd-reading-age.eu/